

# ACT Multi Asset Optimal Impact Strategy

## Impact investing continues to resonate with a strong majority of investors

- Most financial markets moved higher in January
- Strong performance driven by the "Healthcare Solutions," "Resource Scarcity," and "Sustainable Resources" themes, with a minor contribution from Impact bonds
- Despite political challenges (e.g., US exit from the Paris Agreement, Net Zero Asset Managers initiative halt), surveys show broad support from retail investors for climate action, nature protection, and addressing economic inequality

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### What is happening?

The U.S. economy remains resilient but is expected to slow as consumer spending moderates. President Trump's administration has prioritized migration and deregulation through a series of executive orders, while trade policy remains uncertain. Inflation is likely to stay elevated, weighing on growth prospects. We anticipate GDP growth of 2.3% in 2025, slowing to 1.5% in 2026. In the Eurozone, economic activity remains sluggish, with early indicators pointing to weak momentum in the first quarter. While U.S. trade policies have yet to significantly impact the region, rising energy prices have nudged inflation higher. However, this is unlikely to deter the ECB from easing monetary policy. We expect GDP growth of 1% in 2025 and 1.3% in 2026. China continues to grapple with economic headwinds, with domestic demand under pressure and external trade softening. Consumer caution is dampening spending and inflation, prompting expectations for further stimulus measures in March aimed at restoring confidence. We forecast growth of 4.5% in 2025 and 4.1% in 2026. Emerging markets face increasing risks from tariff threats, while currency policies and inflation pressures are likely to limit central banks' ability to ease monetary policy. Some central banks may struggle to implement rate cuts as inflationary pressures persist, particularly in response to U.S. policies.

Global central banks are adjusting to shifting economic conditions. The U.S. Federal Reserve is expected to pause its easing cycle after a final rate cut in March or later this year or even no cut, adopting a cautious stance amid inflationary policy initiatives. The European Central Bank is likely to push rates into accommodative territory as economic momentum remains weak. Meanwhile, the Bank of England is expected to cut rates four times this year. In contrast, the Bank of Japan has raised rates to 0.50%, marking a 17-year high, with another 0.25% increase expected.

After a hesitant start to the year, equity markets rebounded following softer-than-expected December inflation and retail sales data, easing concerns over a hawkish Fed. Long-term yield retreated from their highs, benefiting long-duration equities like Industrials and Homebuilders. This shift provided an opportunity to rebuild our equity overweight, reinforcing our conviction that inflation and Fed policy will remain key drivers of market sentiment.

The Q4 2024 earnings season began on a strong note, led by Financials, as major U.S. banks posted robust results fuelled by higher interest margins and strong trading activity.

Fixed income markets experienced volatility, with yields fluctuating in response to shifting Fed expectations. The recent drop in long-term yields has offered some relief, yet short-term rates remain elevated amid ongoing policy uncertainty. The market is currently mispricing the risk of a rate hike, despite a divergent economic landscape where cash-rich tech firms thrive while highly leveraged companies are struggling. This economic divide underscores the challenge facing the Fed as it balances growth resilience with inflation risks.

In a highly anticipated move, newly inaugurated President Donald Trump confirmed his plans to withdraw the U.S. from the Paris Agreement that aims to limit the global temperature increase in this century to below 2C° in the effort to combat climate change. Meanwhile, the Net Zero Asset Managers (NZAM) initiative, made up of investment managers committed to supporting the goal of net zero greenhouse gas emissions by 2050, announced that it will suspend its primary activities following the decision by BlackRock, the largest global investment management company and an early NZAM signatory, to leave the group.\*

### Positioning and performance:

	ACT MA OPTIMAL IMPACT		
	Dec-23	Dec-24	Jan-25
<b>Net Equity</b>	<b>44,2%</b>	<b>69,3%</b>	<b>56,6%</b>
Equities	44,2%	69,3%	67,7%
Equities derivatives	0,0%	0,0%	-10,7%
Risk Mitigation Strategies	0,0%	0,0%	-0,4%
<b>Fixed Income</b>	<b>50,5%</b>	<b>26,5%</b>	<b>26,9%</b>
Govies	17,8%	6,9%	7,1%
Bond Derivatives	0,4%	16,8%	11,0%
High Yield Credit	1,8%	1,5%	1,4%
Investment Grade	28,6%	16,5%	16,9%
Emerging Debt	2,4%	1,5%	1,5%
<b>Diversification</b>	<b>0,0%</b>	<b>0,0%</b>	<b>0,0%</b>
<b>Cash &amp; Money Market</b>	<b>5,2%</b>	<b>4,1%</b>	<b>16,5%</b>

Equity performance benefited from gains of most themes in particular People oriented “Healthcare Solutions” theme led by Thermo Fisher, Veeva Systems and Dexcom as well as Planet based themes such as “Agriculture & Sustainable Food” (Deere), “Recycling & Waste Reduction” (Republic Services) and “Sustainable Materials” (Air Liquide and Linde). The only underperforming themes were Planet based “Renewable Energy & Infrastructure” which only posted a slight gain in January dragged down by pure plays such as Brookfield Renewable despite gains in more general utility providers while “Low Carbon Transport” was the only theme to deliver a slight negative performance after last month’s stellar performance.

On the fixed income side, our Impact bond bucket had a slight positive impact on performance given the drop of bond yields dropped over the month as sovereign bond yields held mostly steady and spreads on corporate issuers sank to new lows. Meanwhile, issuance of sustainable bonds notched its busiest month in a year despite a -13% drop compared to January 2024 as demand in Europe and Asia powered ahead despite muted interest in the US under the new Trump administration known for being sceptical of climate change policies.\*\*

In January, we significantly decreased our allocation to impact equities in early January as the Fed scaled back its expectations for future rate cuts. With U.S. rate expectations shifting higher and equities already vulnerable, we opted for a more cautious stance. Following the release of December’s U.S. inflation data, which reinforced our confidence in a cooling trajectory despite a resilient labour market, we slightly reinforced our equity exposure. While equities remain in the “Danger Zone,” where high rates pose risks, the easing of long-term yields offers relief. Meanwhile, we maintained our allocation to impact bonds thus significantly increasing our cash allocation.

**Focus stock of the month:**

Republic Services is one of the leading providers of waste management services (collection, treatment, recycling, landfilling...) and other environmental services in the US with over 13 million customers for essential waste collection services, 353 collection stations and an average of 5 million pick-ups per day. The company contributes primarily to SDG targets 11.1 (Safe and Affordable Housing including access to basic services) and 11.6 (Reducing the Environmental Impact of Cities) by providing essential waste management services (such as collection, disposal and recycling) to households and businesses and mitigating the adverse environmental effects of landfills. We also note contributions to SDG targets 12.4 (Responsible Management of Chemicals and Waste) and 12.5 (Substantially Reduce Waste Generation) as the company collects and disposes of hazardous waste, mitigates the adverse environmental effects of landfilling, and offers recycling services (as well as develops advanced/specialized recycling capabilities for plastics and other non-municipal types of waste). While Republic has ambitious goals and measures in place in terms of limiting the environmental impact of its landfills and ensuring the health and safety of its employees, it is nevertheless involved in several controversies in these areas.

**Outlook:**

Donald Trump's return to the presidency has been marked by swift action, particularly in deregulation, which aligns with his pro-business stance. While his "America First" agenda remains a concern for inflation and market stability, his trade policy has been less aggressive than feared, offering temporary relief to investors. However, tariff threats persist, and an escalation could push interest rates higher.

Looking to the outlook for 2025, it appears certain that it will be a year of change. Voters around the world have rejected incumbent governments and demanded something different in the U.S., Germany, France, the U.K., Japan and beyond. Nevertheless, times of upheaval are also times of opportunity, and Impact Investing should continue to play an increasing role as well as finding new avenues to improve lives and protect our planet. Amongst the major trends to watch out for, the Global Investing Network (GIIN) points to the need to nail down the narrative that connects impact investing to the solutions people are seeking. Despite the headlines focusing on the US exiting the Paris Agreement or the halt in the activities of the Net Zero Asset Managers initiative following the exit of major US asset managers, 82% of U.S. retail investors said it is important to consider protecting nature and wildlife in investments with 78% saying that reducing economic inequality is important to consider in investments, according to a 2024 GlobeScan survey. According to the same survey, most retail investors across the globe support action by investment funds on climate change, protecting nature and wildlife, and addressing economic inequality. These statistics confirm that impact investing resonates across the political spectrum with a strong majority who want to invest their hard-earned money in a better society and a healthy environment. Within Impact Investing, the GIIN also predicts that there will be more interest in climate solutions investing. Investors are increasingly moving from tracking emissions to driving progress in emissions reduction. This will lead to more investment in solutions, which includes the technologies, assets, or business models that substitute zero or low-emissions products and services for high-emitting ones. Investors will increasingly address specific needs for people and companies in areas like agriculture, energy, food, materials and transportation, among others.\*\*\* As such, AWF Act Multi Asset Optimal is part of this trend in continuing to address the ongoing planet challenges by investing in providers of solutions towards decarbonisation including Renewables, Energy Efficiency, Green Buildings and Low Carbon Transport in both the developed but also developing world as well as investing in companies and projects that address the biggest barriers to equity and prosperity by focusing on companies and projects that provide a positive impact in terms of Healthcare solutions as well as companies promoting social inclusion or promoting empowerment within underserved communities.

\*ESG Today 26/01/2025 & 19/01/2025

\*\*Bloomberg 04/02/2025

\*\*\*“Seven things to watch in impact investing in 2025” Global Impact Investing Network 08/01/2025

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